



PRESS RELEASE:

For Immediate Release

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NATIONAL YOUTH CONFIDENCE DAY IS PROCLAIMED FOR CONFIDENT GIRL MENTORING PROGRAM, INC.

A day designed to celebrate the energy, spirit and potential of youth nationwide!

Buffalo, NY –The Registrar at National Day Calendar proclaimed National Youth Confidence Day to be observed annually on October 20. Tiffany R. Lewis, Founder and Chief Executive Officer of Confident Girl Mentoring Program, Inc. (CGMP) founded National Youth Confidence Day to encourage a strong foundation of positive relationships to mentor today’s youth. Building a framework of positive role models is vital to developing responsible, confident young adults. National Youth Confidence Day encourages us to “Connect and Inspire Today’s Youth for Tomorrow’s Success”.

CGMP is a 501(c)(3) non-profit organization that utilizes evidence-based interventions to empower and build confidence in girls ages 7-19 in New York State. CGMP, Inc. is nationally recognized by MENTOR’s Mentoring Connector as a best practice for mentoring. MENTOR is the unifying champion for expanding quality youth mentoring relationships in the United States. CGMP serviced over 1,000 youth and improved self-esteem by 32.75%. CGMP works to strengthen youth’s level of confidence and provide them with a vision to see beyond barriers as they open their minds to new ways of thinking and see the world is much broader and more diverse than their community. When youth have spent a whole day with CGMP they leave saying, I am a strong, beautiful, and a confident youth empowered!

Tiffany Lewis stated- “As a youth advocate and leader, mentoring programs give us each a chance to contribute to the youth in our communities by providing guidance, friendship and life experience of a mentor. This day is more than just a national day. The day is an acknowledgment of all they will accomplish. Guidance, leadership and mentors will help light the path, and today’s youth will navigate the obstacles that will inevitably lay before them. It’s a Celebration of Confidence”!

"The Confident Girl Mentoring Program has not only made waves in Buffalo, but it's now empowering young women across New York State and our nation," said **Senator Tim Kennedy**. "The work Tiffany Lewis and her team are doing to serve disadvantaged youth across our region is truly commendable, and will undoubtedly help inspire a new generation of confident leaders, mentors, and role models in our community."

National Youth Confidence Day will be celebrated in collaboration with Say Yes Buffalo Strong Community Schools and supported by a number of sponsors and partners, including New York State Senator Tim Kennedy, Assemblywoman Crystal People-Stokes, NYS Comptroller Thomas DiNapoli, City of Buffalo, CAO of Buffalo & Erie County, HOPE Buffalo, YourCare, Watts Architecture & Engineering, Buffalo Public Schools, Destiny’s Pizzeria and area youth. The event will be held at East Community High School, on October 20, 2018 from 10:00am – 1:00pm. This free community event will include: breakfast and lunch, empowerment workshops, vendors, a mini youth concert featuring Nasim ‘the breeze’ Lewis and Rashad “kingshad” Howard and much more.

For ways to celebrate National Youth Confidence Day please visit www.confidentgirlmentoring.org or contact the Program Coordinator 716-241-8114. Use #NationalYouthConfidenceDay and tag @Confidentgirlmentoring to share stories and photos of your confident youth on social media sites.

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